How irresponsible can you be? You are supposed to have the public in mind, right? I find this to be a disgusting show of how money can buy anything, including civil rights and people's minds. This is a direct impediment on the right to free press, as it hinders those without near-monopoly in the media. I have no need to describe the multitude of ways in which this is wrong and unethical; I'm sure you know that far better than I do.